

GOVERNMENT OF TELANGANA

ABSTRACT

ITE&C Department – IMAGE Policy - Incentives - Sanction and Release of an amount of Rs.2,30,000/- (Rupees Two Lakhs Thirty Thousand only) towards reimbursement of Exhibition stall rentals to M/s.Rotomaker India Private Limited, Hyderabad - Orders - Issued.

**INFORMATION TECHNOLOGY, ELECTRONICS & COMMUNICATIONS
(Promotions) DEPARTMENT**

G.O.Rt.No. 30

Dated: 30-05-2017
Read the following:

1. IMAGE Policy issued vide G.O.Ms.No.03, ITE&C Dept, dt:06.04.2017.
2. ITE&C Dept Memo.No.49/ITE&C/Prom/2017, dt:13.03.2017.
3. Application dt:03.04.2017 of M/s.Rotomaker India Private Limited, Hyderabad.
4. Minutes of the 1st CCAVCGI meeting held on 03.05.2017.
5. G.O.Rt.No.756, Finance (EBS.I) Department dt:27.04.2017.
6. U.O.Note.No.122/ITE&C/Budget/2017, dt:03.05.2017.

ORDER:

Government in the IMAGE Policy issued vide G.O. first read above have ordered for provision of certain incentives to the eligible Animation, Visual effects, Comics & Gaming (AVCG) Industry in order to ensure overall development of AVCG Industry in the State. In pursuance of the said orders, M/s.Rotomaker India Private Limited, Hyderabad vide 3rd read above has submitted an application for reimbursement of Exhibition stall rentals incentive. The company has participated in FICCI Frames exhibition & Conference which was held from 21st – 23rd March, 2017 at Mumbai. The total stall rental paid by the company is Rs.2,30,000/-. The exhibition/conference i.e. FICCI Frames, falls under Notified events under the Memo of Calendar of events vide 2nd read above.

2. The company has applied under Women Entrepreneur category. As per IMAGE Policy, under Women Entrepreneur category, 100% Exhibition stall rental cost limited to 9 sq.mts of space and delegate registration charges at conferences /Exhibitions will be reimbursed for participating in the notified national/ international exhibitions specifically for Animation, Visual effects, Comics & Gaming Conferences and Exhibitions. This incentive is upto a maximum amount of Rs.10 Lakhs per annum for participation in single or multiple event.

3. The 1st CCAVCGI (Consultative Committee on Animation, Visual effects, Comics & Gaming Industry) vide 4th read above recommended that M/s.Rotomaker India Private Limited, Hyderabad is eligible for reimbursement of exhibition stall rentals for an amount of Rs.2,30,000/-.

4. In the G.O. 5th read above, the Finance Department has released BRO to ITE&C Dept for the 1st quarter i.e. from April to June, 2017 for the Financial Year 2017-18 under the Head of Account:330 - Subsidies for an amount of Rs.3 crores.

5. Taking into consideration the recommendations of CCAVCGI vide 4th read above, Government after careful consideration, hereby sanction and release an amount of Rs.2,30,000/- (Rupees Two Lakhs Thirty Thousand only) in favour of M/s.Rotomaker India Private Limited, Hyderabad towards reimbursement of exhibition stall rentals.

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6. The amount sanctioned in Para.5 above shall be debited to the following Head of Account:

3451	: Secretariat Economic Services
MH 090	: Secretariat
GH (25)	: State Sector Schemes
SH (22)	: ITE&C Department
330	: Subsidies

7. The Assistant Secretary to Government & D.D.O., ITE&C Department shall draw the amount of Rs.2,30,000/- (Rupees Two Lakhs Thirty Thousand only) sanctioned in Para.5 above and arrange for payment after duly applying the TDS in favour of M/s.Rotomaker India Private Limited, Hyderabad.

8. M/s.Rotomaker India Private Limited, Hyderabad shall submit advance stamped receipt for Rs.2,30,000/- (Rupees Two Lakhs Thirty Thousand only) to this Department in duplicate.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

JAYESH RANJAN
PRL.SECRETARY TO GOVERNMENT

To

M/s.Rotomaker India Private Limited, Plot No.A-9, Sy.No.610/2&612, 1st floor, Moula Ali Industrial Area, Hyderabad.

The Accountant General (Audit), Telangana, Hyderabad

The Accountant General (A&E), Telangana, Hyderabad

The Director of Treasuries and Accounts, Telangana, Hyderabad

The District Treasury Officer, Urban, Hyderabad

The Pay and Accounts Officer, Telangana, Hyderabad

The Resident Audit Officer O/o Pay and Accounts Officer, Telangana, Hyderabad

The Assistant Secretary to Government & DDO, ITE&C Department

Copy to:

Fin. (EBS.I) Department

SF/Spare

// FORWARDED : : BY ORDER //

SECTION OFFICER